

MIA *Le JOURNAL*

Press Release
6 November 2014

Release date for new magazine "MIA Le JOURNAL".

On Thursday, November 6th MIA Le Journal magazine presents its first issue in Paris at the Irakli atelier, in Rue Villedo n.6.

MIA Le Journal is a project born in Italy, that immediately influences its surrounding and allows itself to be contaminated by important collaborations with artists from all over the world.

Is placed in a position detached from the dictates and the impositions of the world of fashion magazines, looking more like a fashion-book.

Released twice every year, gives its interpretation, with a precise and personal view of the surrounding.

The n.zero of the magazine was launched last winter in two major cities in its homeland Rome and Milan, and reaching up to Tokyo thanks to its collaborations, claiming an international presence since birth.

Continue, with this first issue, the long travel that will see every issue presented in a different city, to introduce itself personally everytime in each one of them, and to get in touch and experience everytime several collaborations, different reality and artistic languages, choosing Paris this time, a landmark for international fashion, in order to celebrate important collaborations, of French origin, present in this first issue of MIA Le Journal magazine.